



Adi Shankara

INSTITUTE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE & Affiliated to APJ Abdul Kalam Technological University
Vidya Bharathi Nagar, Mattoor, Kalady, Ernakulam District, Kerala State Pin: 683574



CRITERION 5 – STUDENT SUPPORT AND PROGRESSION

5.4 ALUMNI ENGAGEMENTS



ENTREPRENEURSHIP AWARENESS



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Kerala- 683574

COMPUTER SCIENCE AND ENGINEERING DEPARTMENT



AWARENESS SESSION

Alumni Name: JAGANNATH BHAT, ABHIJITH P

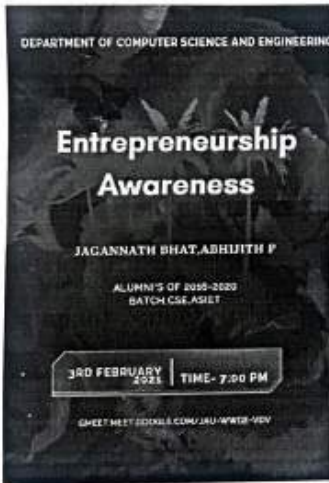
Batch: 2016-2020

Company Name: HEXIFY TECHNOLOGIES

Date and Time: 3rd February 2021 ,7:00 PM

Venue: Google Meet (meet.google.com/jau-wwge-vdv)

Attendees: 2017-21,2018-22 batch CSE&IT students



The alumni's motivated ongoing batches of CSE Dept. about the skills, resources, and mind-set needed to identify and pursue business opportunities, develop and market products or services, manage finances, and build a sustainable organization.

- The could make them understand about how to
- Identify and assess market opportunities
- Develop a business plan and strategy
- Understand financial management and funding options
- Build a strong brand and marketing strategy
- Develop leadership and management skills
- Network and build relationships with customers, suppliers, and other stakeholders
- Embrace innovation and adapting to change.

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AWARENESS SESSION

Alumni Name: VARUN P NAIR

Batch: 2004-2008

Company Name: INFIZ IT SOLUTIONS, AyAm Trading

Date: 11/5/2021

Time: 7:30 PM

Venue: Gmeet meet.google.com/mjw-xoia-wji

Attendees: S8 students (2017-2021)

Report





The Alumni entrepreneurship awareness session helped in promotion and cultivation of entrepreneurial spirit and opportunities among alumni of educational institutions. It also involved creating awareness among alumni about entrepreneurship as a career option and providing them with resources and support to pursue entrepreneurial ventures. The alumni shared his success stories of entrepreneurship which could inspire and motivate the attendees to consider entrepreneurship as a viable career path. Highlighting the achievements of alumni who have launched successful startups could also demonstrate the possibilities and potential rewards of entrepreneurship.

The alumni entrepreneurship awareness could encourage and support alumni in exploring and pursuing entrepreneurial endeavors. By fostering a culture of entrepreneurship and providing the necessary resources and networks, educational institutions can play a vital role in empowering their alumni to create successful ventures.



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Alumni Name: ARAVIND KRISHNA
Batch: 2018-2022
Company Name: AURIGAE TECH
Date: 20, April, 2023
Time: 7:00 PM
Venue: Greet



Attendees: 58 CSE A,B(2019-2023)
Coordinator: Shyama R, Asst.Professor,CSE Dept.

Report:

Aravind Krishnan, a successful alumni entrepreneur, conducted a motivation session for final year students aimed at inspiring them to explore entrepreneurship as a career path. The session, held at [Insert Venue], provided students with valuable insights, guidance, and encouragement to embark on their entrepreneurial journey. Aravind shared his personal journey as an entrepreneur, highlighting the challenges he faced, lessons learned, and milestones achieved along the way. His candid account of the entrepreneurial experience resonated with students, offering a realistic perspective on the highs and lows of starting and running a business. He discussed the importance of identifying market opportunities and leveraging one's skills, passions, and interests to create innovative solutions. He encouraged students to think creatively and explore potential business ideas that align with their strengths and interests. Aravind emphasized the importance of cultivating an entrepreneurial mindset characterized by resilience, adaptability, and a willingness to take calculated risks. He encouraged students to embrace failure as a learning opportunity and to persevere in the face of challenges. He

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APPLIED ELECTRONICS AND INSTRUMENTATION



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Alumni Name: Manu R

Batch: 2008-2012

Company Name: MULTIX Technologies India Pvt.Ltd

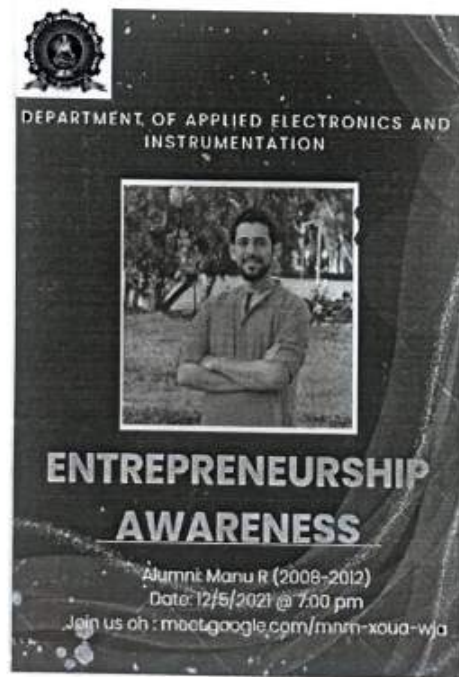
Date:12/5/2021

Time: 7:00 PM

Venue:Gmeet meet.google.com/mnm-xoua-wja

Attendees:S8 students (2017-2021)

Report



The alumni could give details on how to create jobs, generate revenue, and contribute to the overall prosperity of their communities.



He also conveyed info on starting new ventures, alumni entrepreneurs contribute to innovation, productivity, and competitiveness, which are essential for economic development. He also mentioned about how he created a successful career and how he created employment opportunities for others, contributing to reducing unemployment rates and improving the overall labor market.

He also shared his success story which could inspire and motivate current students and other alumni. The session concluded with a note on how alumni entrepreneurship is important for economic growth, innovation, job creation, alumni engagement, inspiration, networking, social impact, and alumni support. By nurturing and promoting entrepreneurship among alumni, educational institutions can leverage the potential of their graduates to make a meaningful and lasting impact on society.

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