



Adi Shankara

INSTITUTE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE & Affiliated to APJ Abdul Kalam Technological University
Vidya Bharathi Nagar , Mattoor, Kalady, Ernakulam District, Kerala State Pin: 683574



CRITERION 1 - CURRICULAR ASPECTS

1.3 Curriculum Enrichment



Activities Related to Professional Ethics



DEPARTMENT OF CIVIL ENGINEERING

WORKSHOP		
Event: WORKSHOP ON ACADEMIC PLAGARISM	Programme: Civil	Batch: 2018-22
Date: 1. 29 th September, 2021- 1 st October, 2021, 4 th October 2021 - 5 th October 2021		Time: 9:00 am- 3:50 am
Duration: 30 hours		
Description of the event		
Coordinator of the event: Abin Joy & Abishek Kumar A.A, Assistant Professor, Department of Civil Engineering		
Resource person(s): Dr. Manu S Nadesan		
Content of the event: 1. Online search strategies 2. Easy tips to extensive literature search 3. Online information sources 4. Alerting services subscription 5. Journal gateways 6. Major academic publishing outlets 7. H-index, impact factor 8. Predatory journals 9. Misleading journal metrics 10. Scholar networks		
Relevant PO(s): PO 5, 6, 8, 9, 10		
Semester: 7		
Number of students attended: 50		
Venue: SEMINAR HALL		

COURSE OUTCOMES:

SL NO	COURSE OUTCOMES
1	Identify predatory journals and standard publications
2	To study about research management softwares
3	Have an insight on technical paper writing



IIC ID: IC201912897

Activity Report

Activity Name: Impact Lecture Series Session-2

Funded by MIC, AICTE

Lecture-2

Title: Legal structures and Ethical steps in establishing startups

Date: 23-10-2021, Saturday

Time: 2.00PM

Duration: 1.5Hrs

Mode of Programme: Online (**Google Meet**); Recorded Session is available on our official Facebook page:

<https://www.facebook.com/104863891446623/videos/4483858241683375>

Number of beneficiaries: 54 students and 4 Faculty members

Objective: The Institution Innovation Cell (IIC) of ASIET with the support of MIC, AICTE initiated a lecture on **Legal structures and Ethical steps in establishing startups**, with an objective to encourage students towards Entrepreneurship and to understand the significance of ethics and the role that entrepreneurs play in developing an ethical and responsible organization.

Speaker Details: **CS Dhanya Paul**, Practicing Company Secretary and Associate member of Institute of company secretaries of India (ICSI)

CS Dhanya Paul, independently practicing as a Company Secretary since November 2017, has over 10 years of experience in Corporate Law Consultancy, Secretarial, Finance and Taxation Matters. She has experience in Hindustan News Print Limited, Kannur International Airport Limited, TalkUs Corporate solutions and many more. Her expertise areas are Legal compliances and setting up of business in India, MSME and GST registration, Compliances under Corporate Law and Corporate Governance. She is an M.COM graduate and associate member of Institute of company secretaries of India (ICSI).

Legal structures and Ethical steps in establishing startups

Session Details:

The Speaker started the session by briefing the various schemes initiated by State and Central Government for promoting entrepreneurship in young aspirants.

During the session, the speaker gave a very informative insight to all attendees regarding the need to develop a right approach for setting up any startups. The session emphasized upon the need to develop an entrepreneurial approach, necessary for the growth and success of any business and provided the platform to the students to ask questions which made the session highly interactive. The speaker stressed upon the significance of ethics and the role that entrepreneurs play in developing an ethical and responsible organization.

The session served as a motivation and encouragement for young minds who are aiming to become successful entrepreneurs.

Learning Outcomes: Students have gained an in-depth understanding about the ethical dilemmas and legal issues that might arise in establishing startup.

Faculty Co-ordinators:**Er. Albins Paul**

Assistant Professor, Dept. of ECE,
Adi Shankara Institute of Engineering and Technology
Mattoor, Kalady-683574, Kerala, INDIA.
E-mail: albins.ec@adishankara.ac.in

Student Co-ordinator:**Mr. Narayanan Seshan**

S7 ECB, Dept. of ECE

Brochure:



Adi Shankara
INSTITUTE OF ENGINEERING AND TECHNOLOGY



MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)

Impact Lecture Series Session-2

Organized by
IIC, ASIET

Sponsored by
**Ministry of Education's
Innovation Cell (MIC)**

23/10/2021

Lecture 1: IPR and IP Management for Startup
Time : 10.00 AM



meet.google.com
/eub-qide-nzn

Mr. Anuroop K B
Founder-VEMP
Faculty, Dept. of ECE, ASIET
Startup Coach & RMoC-Kerala
Atal Innovation Mission



Lecture 2: Legal structures and Ethical steps in Establishing startups

Time : 2.00 PM

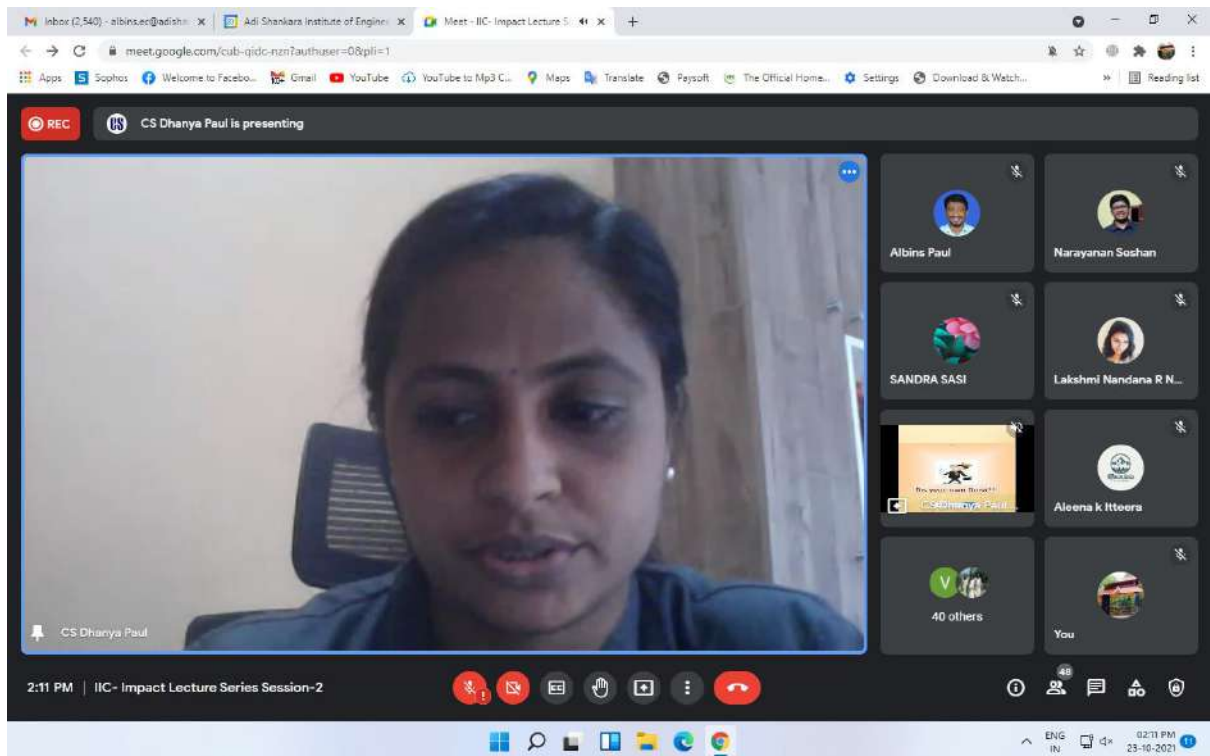
CS Dhanya Paul
Practising Company Secretary
Associate Member of ICSI



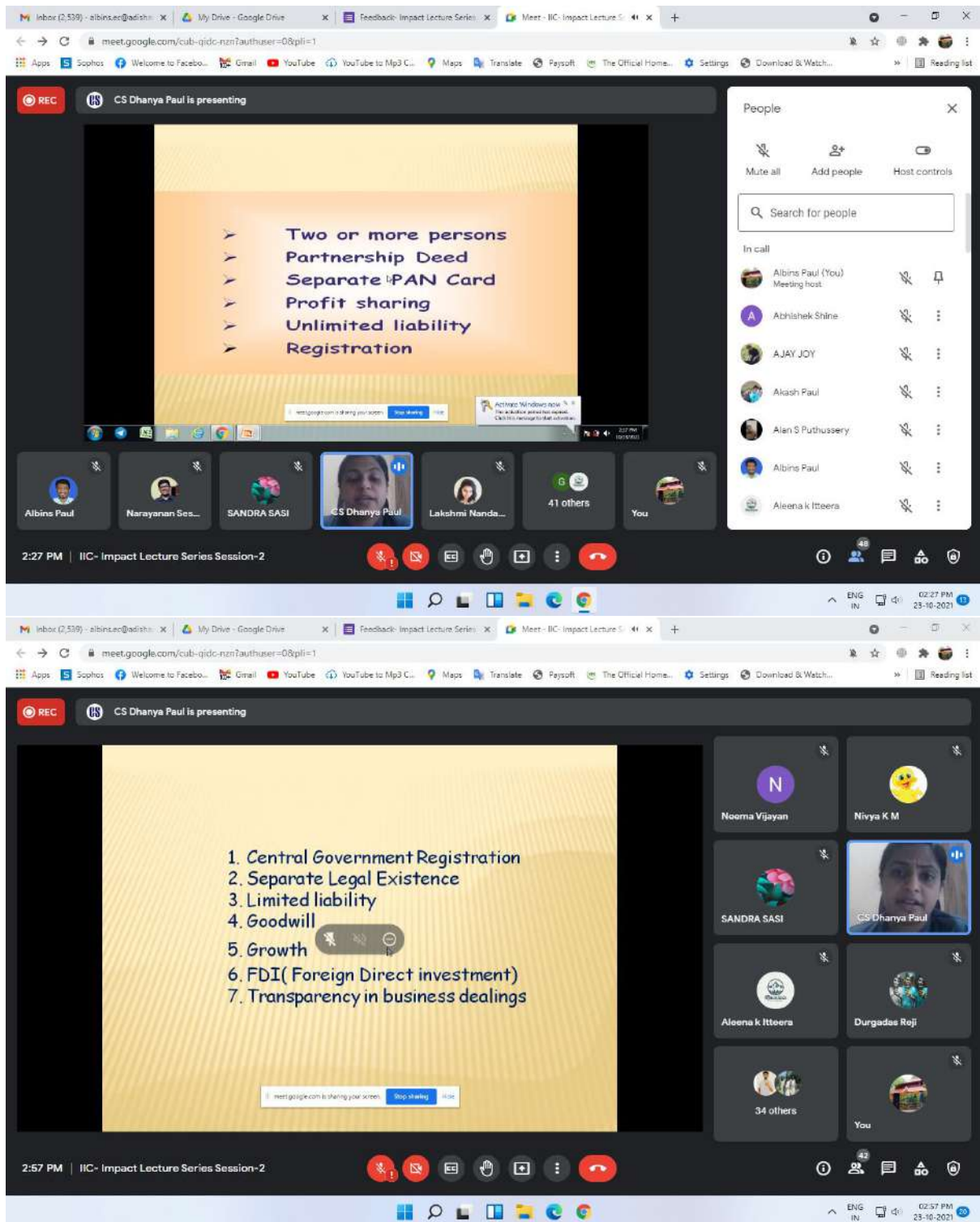
Register @ bit.ly/iic-asiet

E-Certificate will be
provided to all
participants

Photos of the Session:



Legal structures and Ethical steps in establishing startups



Full video available at:

<https://www.facebook.com/104863891446623/videos/4483858241683375>

Legal structures and Ethical steps in establishing startups



Report of Session on “How to plan for Start-up and legal & Ethical Steps”

Date: 26-05-2021

Time: 4.00PM;

Mode of Programme: Online Google Meeting

Number of beneficiaries: 98 students & 4 faculties from departments of CSE & IT

Objective: The Institution Innovation Cell (IIC) in association with the Department of Computer Science Engineering of Adi Shankara Institute of Engineering and Technology, Kalady, Kerala and Computer Society of India (CSI) initiated an Seminar on “How to plan for Start-up and legal & Ethical Steps”, with an objective of to create an awareness on logical and ethical steps involved in Enterprise Development.

Speaker Details:

Mr. Ajay Basil Varghese, Asst. Professor, Dept. of ECE and IEDC Nodal Officer

Learning Outcomes:

Students learned about “How to plan for Start-up and legal & Ethical Steps involved in Enterprise Development

Session Details:

Session began with the welcome speech of the coordinator and role that IIC plays in the campus for promoting innovation, entrepreneurship and start up.

The Speaker suggested few steps for planning and implementation of start-up. First, identify a problem and gather relevant information and communicate this research effectively. Secondly, brainstorm the idea and work through the obstacles during its implementation. Last but not the least is the physical manifestation of the idea. Analyse the competency, understand the market and work through any errors that might happen in this step. He gave many examples on how this works in real life.

Faculty Co-ordinators:

1. Er. Ramesh C S

Assistant Professor, Dept. of CSE,
Adi Shankara Institute of Engineering and Technology
Mattoor, Kalady-683574,

Photos of the Session:

Adi Shankara
INSTITUTE OF ENGINEERING AND TECHNOLOGY

NBA
NATIONAL BOARD OF ACCREDITATION

WEBINAR
ON —

“ How To Plan For Start-Up And IPR, Legal & Ethical Steps

Ajay Basil Varghese

ASSISTANT PROFESSOR, CSE,
NODAL OFFICER, IEDC/TBI,
ASIET, KALADY

REGISTER NOW :
<https://forms.gle/nW3AHFdVs4xMRmHD8>
MEET ID WILL BE SENT VIA E-MAIL

CONTACT: +91 9895529190

26TH MAY 2021
@ 4 PM
VIA: Google Meet

Vidya Bharathi Nagar, Mattoor, Kalady, Ernakulam, 683574

Organized by
Dept. of Computer Science & Engineering
In Association with IIC

INSTITUTION'S INNOVATION COUNCIL
(Member of IAC Institute)

www.adishankara.ac.in

Session on “How to plan for Start-up and legal & Ethical Steps”

The slide is titled "HOW TO START A START-UP" and features a central flowchart with several steps:

- live in the future, ahead of your time** (with an icon of a person on a path)
- what is missing in the world?** (with an icon of a person and a question mark)
- write it down and bounce ideas around** (with an icon of a person at a desk)
- make a prototype** (with an icon of a person with a laptop)
- show the prototype to 100 people** (with an icon of a person presenting)
- launch - let everyone know you have made something** (with an icon of a person and a megaphone)
- look for funding and build version one at the same time** (with an icon of a person and a dollar sign)
- register your C-corp, split equity** (with an icon of a person and a document)
- find a co-founder** (with an icon of two people)
- iterate on the prototype until it makes sense** (with an icon of a person and a circular arrow)

Below the flowchart, there are additional milestones and goals:

- 1,000**: get to 1,000 users
- grow 5% a week (hard, but growth possible)**
- keep growing for another 4 years, and at that rate you will reach 25 million users**
- 2018**: follow up with users. Are they coming back?
- 2019**: pay, they are coming back
- 2020**: follow up with users. Are they coming back?
- 2021**: follow up with users. Are they coming back?
- 2022**: follow up with users. Are they coming back?
- 2023**: follow up with users. Are they coming back?
- 2024**: follow up with users. Are they coming back?
- 2025**: follow up with users. Are they coming back?
- 2026**: follow up with users. Are they coming back?
- 2027**: follow up with users. Are they coming back?
- 2028**: follow up with users. Are they coming back?
- 2029**: follow up with users. Are they coming back?
- 2030**: follow up with users. Are they coming back?

The slide also includes a "SUCCESS" icon and the text "Fundors and Founders".

Meeting details ^ Meeting controls: Mute, Video Off, Raise hand, Turn on captions, Activate Window, Go to Settings, Ajay Basil Varghase is presenting

The screenshot shows a Google Meet interface with a video feed of the presenter, Ajay Basil Varghase, on the left. On the right, there is a "Meeting details" sidebar showing 56 participants and a list of people "IN CALL":

- Ramesh R (You)
- Abel Paul
- Agnes Tony
- Aishwarya Rajaram
- Ajay Basil Varghase
- Ajay Basil Varghase

Meeting controls at the bottom include Mute, Video Off, and Raise hand.

Meeting details ^ Meeting controls: Mute, Video Off, Raise hand, Turn on captions, Activate Window, Go to Settings, Ajay Basil Varghase is presenting

Session on "How to plan for Start-up and legal & Ethical Steps"