



# Adi Shankara

## INSTITUTE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE & Affiliated to APJ Abdul Kalam Technological University  
Vidya Bharathi Nagar , Mattoor, Kalady, Ernakulam District, Kerala State Pin: 683574



## CRITERION 6- GOVERNANCE, LEADERSHIP AND MANAGEMENT

### 6.5 Internal Quality Assurance System



## VIRTUAL FDP ON ACADEMIC RESEARCH WRITING



# Adi Shankara

INSTITUTE OF ENGINEERING AND TECHNOLOGY  
Vidya Bharathi Nagar , Mattoor, Kalady, Ernakulam, Kerala 683574

## Workshop on Analytical Research Writing-research methodology

Number of participants: 14

Date (From -to): 7/5/22

### Event Report:

A workshop on Analytical Research Writing was conducted by Adi Shankara Business School on 7<sup>th</sup> May 2022.

### One Day Virtual Workshop on Academic Research Writing

(May 7<sup>th</sup> 2022)

### PROGRAMME SCHEDULE

09.30 AM	Official Commencement of the Workshop
09.30 AM – 09.40 AM	Welcome Address (Ms. Neenet Baby)
09.40 AM – 09.50 AM	Keynote Address (Principal, ASIET)
09.50 AM – 11.20 AM	Session 1 (Dr. Anita Thomas)
11.20 AM – 11.30 AM	Break
11.30 AM – 01.00 PM	Session 2 (Dr. Nimmy P Mohandas)



01.00 PM – 01.30 PM

Break

01.30 PM – 02.30 PM

Session 3 (Mr. Rahul Lexman)

02.30 PM – 04.00 PM

Session 4 (Dr. Nimmy P. Mohandas)

04.00 PM – 04.30 PM

Valedictory Function


Vote of Thanks (Prof. Nimal C. N.)

Master of the Ceremony -

Workshop is aired through Google Meet – [meet.google.com/ aqh-hnhn-oif](https://meet.google.com/aqh-hnhn-oif)





  
Dr Anitha Thomas

HOD

Adi Shankara Business School

ASIET



Brochure



## *Adi Shankara Business School Presents*

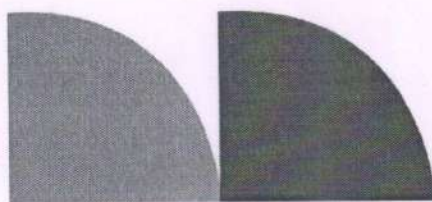
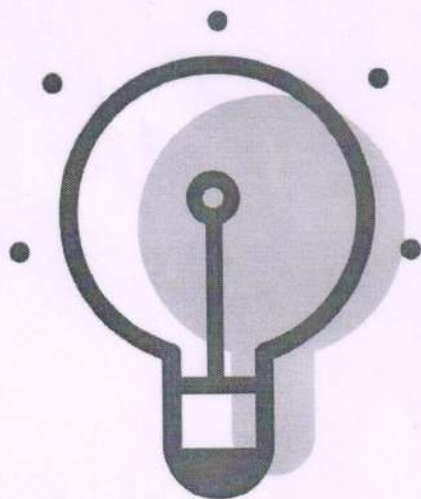
### **ONE DAY VIRTUAL WORKSHOP ON ACADEMIC RESEARCH WRITING**

**7<sup>th</sup> May 2022  
Saturday**

#### **Topics Covered:**

##### **Introduction to Academic Research Publication**

- Why to publish?
- How to frame Research article?
- What are the venues for social science researchers to publish?
- How to select a Journal for article submission?
- How to frame a qualitative research article?
- How to frame a quantitative research article?



**workshop**

Streaming



## RESOURCE PERSONS



Dr. Anitha Thomas (B.A., MBA, M Phil, PhD) completed her Ph.D. in Management, from National Institute of Technology, Durgapur. Dr. Thomas has a strong passion for understanding perceptions and views that get generated in employment relations. Her research areas include Employee Engagement, Employer Branding, Psychological Contract, Job retention, Organizational Health, Competency Mapping, and Organization Development. With 22 years in Academics and 5 years in corporate, she has developed a strong base in rendering quality education.



Dr. Nimmi P. Mohandas holds a PhD in career psychology from Cochin University of Science and Technology (India) and has industry experience in the pharmaceutical sector. She has published around twelve international Scopus ABDC journal publications and has collaborated with scholars from North America (Canada), Europe (Italy) and the UK. Nimmi has served as a reviewer for various ABDC journals and Academy of Management Conference, 2022. Her areas of expertise include Employability, Career Attitudes and Skill Development. Currently she serves as Associate professor at Adi Shankara Business School.



Mr. Rahul Lexman With over 10 years of work experience in the domain of Academia and Industry, Mr. Rahul, is currently a doctoral scholar from the Department of Management Studies, IIT Madras, specialized in the domain of Organizational Behaviour and Human Resources (OB & HR). He has published research papers in internationally recognized research journals. He has also published 2 teaching case studies in reputed research outlets and has also co-authored a book. He has also published research based articles in newspapers.

### REGISTRATION



Registration Fee:

For research scholars and Academicians - Rs. 250/-

For students – Rs. 100/-

Last date for registration : May 4th 2022

Payment mode:

Registration fee can be paid by Demand Draft/ NEFT in favour of 'Adi Shankara Business School'.

Bank name : Bank of Baroda

Branch : Mattoor

Account no: 62560100003929

IFSC code: BARB0VJMATT (0 is zero)

OR Gpay: 9995751405 (Nimmi mohandaspv)

After Registration Kindly Contact  
Fac. Neenet Baby Manjaly (Co-ordinator)  
neenet.mba@adishankara.ac.in  
Ph.9496337419



Attendance	
Name	7/5/2022
Abdul Rehman	p
Ajisha James	p
Dr Lishin M	p
Abhirami V P	p
Anjitha Ajith	p
Deepa Unnikrishnan	p
Lily Joemol	p
Dr Piya Mathew	p
Meera Krishnan P	p
Manju M Mathew	p
Midhuna	p
Neethu Mohan	p
Nivya Unni	p
Anjali	p



Certificate



# CERTIFICATE


Of Participation


Anjali A, Assistant professor,  
SCMS Cochin School of Business

This certificate is presented to *Mr. / Ms. / Prof. / Dr.*.....  
for his/ her active participation in the One Day Virtual Workshop on Academic Research  
Writing, hosted by Adi Shankara Business School, Kalady on May 7th 2022.



**Adi Shankara  
BUSINESS SCHOOL**

  
Dr. Suresh Kumar V  
Principal

  
Dr. Anitha Thomas  
Head of the Department

  
Fac. Neenet Baby Manjaly  
Workshop Coordinator



