



### **BRAHMA 22**

Organized by : ASIET, KALADY

Date: 20/5/22 - 21/05/22

Brahma is the much awaited National Level Annual 3 day Techno-Cultural Fest of Adi Shankara Institute of Engineering and Technology, Kalady. It is an amalgamation of technology, art and fun that invokes the creator within one. Every passing year since and each vibrant edition of Brahma it brings with it, is a pride for every ASIETian. The first day of Brahma commenced with Thyagaraja aradhana. Tyagaraja was a renowned composer of Carnatic music, a form of Indian classical music. He was prolific and highly influential in the development of India's classical music tradition. Tyagaraja and his contemporaries, Shyama Shastri and Muthuswami Dikshitar, were regarded as the Trinity of Carnatic music. Tyagaraja composed thousands of devotional compositions, of special mention are five of his compositions called the Pancharatna Kritis (English: "five gems"). Adi Shankara Institute of Engineering & Technology is the only educational institution in India which conducts Thyagraja aaradhana.

The second day packed with 20 events including Step & Syncro, Band of Brahma, DJ War, Choreo Night, Street play, on the stop dancing etc. The 3rd day included another 20 events which had Treasure Hunt, Robo War, Best Actor, Mr & Ms. Brahma, Theme show, Voice of Brahma.



**Adi Shankara**  
INSTITUTE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE & Affiliated to APJ Abdul Kalam  
Technological University  
(Owned by Adi Sankara Trust)

Vidya Bharathi Nagar,  
Kalady, Ernakulam dist.  
Kerala- 683574



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INSTITUTE OF ENGINEERING AND TECHNOLOGY



**Brahma'22**

MAY 20 | 21



## Day 01.

TO THE MELODY OF CLASSICAL MUSIC AND RHYTHMS, TO SOMETHING BEING MAGICAL AND ETERNAL IN EVERY PUREST SENSE, SWING TO THE MELLIFLOUS FIESTA, BROUGHT TO YOU ON DAY ONE OF BRAHMAZ.

### MELAM

LET THE CULTURAL BEATS BRING OUT THE REVERBERATION OF YOUR BODY AND MUSIC.

### THALAM

AN ART OF QUINTESSENCE OF BEAUTY AND POWER, AN ATTRACTION TO ACHIEVE THE DIVINE POWER.

### RAGAM

EXPLORE THE PULSE OF INDIA THAT THROBS IN OUR MUSIC GET READY TO EXPERIENCE THIS CULTURE AND TRADITION.

### CHOREO NITE

DJ WAR

DITTO

BAND OF BRAHMA

RJ HUNT

GLOW BALL

NALADHAM

## Day 02.

CATCH US ALL ALONG TO THE SYNCHRONISED DANCE MOVES TO THE PURE BEATS OF MUSIC, TO EXPERIENCE AN INVIGORATING INVOCATION OF ARTIST IN YOU, WITNESS THE MANIFESTATION OF MAGNIFICENCE ON DAY TWO AND BRAHMAZ!

MUSIC EXPRESSES THAT WHICH CANNOT BE SAID AND ON WHICH IT IS IMPOSSIBLE TO BE SILENT. RIDE ALONG AS WE ADVANCE TOWARDS THE THIRD AND FINAL NIGHT OF THE GRAND EVENT.

### CULTURAL

VOICE OF BRAHMA

THEME SHOW

ON SPOT DANCE

### GENERAL

SILVER SCREEN

SPY NEXT DOOR

STRIKE 3

### TECHNICAL

ROBO SURVIVAL

ARCHEMANIA

CODING DUO



## SPONSORSHIP PERKS

**TITLE SPONSOR**  
3 LAKHS

**POWER SPONSOR**  
2 LAKHS

**TITLE EVENT SPONSOR**  
1 LAKHS

**TECHNICAL SPONSOR**  
50 K

**MEDIA SPONSOR**  
25 K

**WORKSHOP SPONSOR**  
10 K

## STATISTICS

**EVENTS** 50+

**PRIZE WORTH** 600K+

**COLLEGES** 80+

**FOOTFALLS** 60K+

### FOR MORE INFO

#### STUDENT COORDINATORS

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#### STAFF COORDINATORS

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Brahma'22

# We are Live.

Brahma  
Techno-Cultural Festival  
20 & 21<sup>st</sup> May



**Brahma.live**



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## Sample Certificates



 **Adi Shankara**  
INSTITUTE OF ENGINEERING AND TECHNOLOGY

 **Brahma'22**  
NATIONAL LEVEL TECHNO CULTURAL FEST  
MAY 20 & 21

**CERTIFICATE OF PARTICIPATION**

THIS CERTIFICATE IS PRESENTED TO

Mr / Ms JEEVA JOY

OF ASIET

HAS PARTICIPATED IN PHOTOSHOP EDITING WAR

ON 21TH MAY 2022 IN BRAHMA'22 CONDUCTED BY ADI SHANKARA INSTITUTE OF  
ENGINEERING AND TECHNOLOGY, KALADY

  
PRINCIPAL