



DEPARTMENT OF MANAGEMENT STUDIES
SPORTS & CULTURAL PROGRAMMES

Activity: Mayukha 2019			Programme: MBA			Batch: 2018-20					
Date: 13.02.2019						Time: 9.30 PM					
Duration: Full Day											
Description of the event: Annual Intercollegiate Management Fest for under graduate students. The event gives an ample opportunity for the budding, young and energetic graduate students to showcase their talents and for the prospective managers of the Adi Shankara Business School a forum to improve their organisational skills.											
Coordinator of the event: Dr.Madhu CS, Associate Professor, Department of Management Studies											



Details of the event:

GENERAL RULES

1. Events open only for UG students
2. Registration fee for students will be 200 per head. (Both participants and non-participants)
3. Registration is open from 8 a.m. to 10 a.m.
4. Participating teams/ students are requested to complete the registration formalities before 10 am on 13th February 2019.
5. All Participants and those who accompany them should carry their respective **Identity Cards and Authorization letter** and need to be produced on request.
6. All participants and Non-participants have to ensure that they are **aware of the rules and regulations**. Unnecessary excuses and requests will not be encouraged.
7. Those who want to avail **Accommodation facilities** should inform in advance. (Extra amount of Rs.100/- will be charged)
8. The campus is **Fully Vegetarian**. Non-veg food items (**Both snack or lunch**) inside the campus are prohibited.
9. Participants are required to **bring their own Laptops, USBs and other accessories**.
10. The college **will not be liable** for the **personal belongings**.
11. **Use of mobile phones is prohibited** at all the Venues of the Events without prior permission of the respective coordinator (teacher).



12. Decisions made by the judges and the Mayukha Team will be final.
13. **Smoking and consumption of alcohol and drugs** is strictly **forbidden** and if caught will result in disciplinary actions taken by the college.
14. Any sort of **unethical practices will not be entertained**.
15. All participants must be **present on respective venues 10 mins before**.
16. Failing to report on time to respective venues will immediately result in disqualification unless a proper reason is provided.
17. More than 1 team/person can participate from the same college.
18. The “**General Quiz**” team should consist of **two members** only.
19. The “**Marketing Game**” team should consist of **four members** only.
20. Participant team for “**Treasure Hunt**” should contain **4 members** only.
21. **Vulgarity and Obscenity** will not be entertained in any form. This will result in immediate disqualification.
22. Participants of each event will not be allowed to participate in other events.
23. No changes will be allowed once registered.
24. The Sub events such as Best Selfie (group), Spot Dance, Spot Troll Making will occur only afternoon.
25. Rules and Regulations for sub events will be explained by respective coordinators present at Venue.
26. All participants are to bring the necessary stationary items themselves.
27. Borrowing from other teams will result in the reduction of points to both teams.
28. Participants will have to produce food coupons on request. (coupons available to both participants and non-participants) **Coordinators:**

Sree Sangeeth	: Student Coordinator (MAIN)	: 8893471457
Arjun S Madhav	: Student Coordinator	: 7994206229
Ardra V	: Student Coordinator	: 7356668796
Jesna A B	: Student Coordinator	: 8281806165

Number of students attended: 97

Venues: Main Seminar Hall, Adi Shankara Business School



Adi Shankara INSTITUTE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE & Affiliated to APJ Abdul Kalam
Technological University
(Owned by Adi Sankara Trust)

Vidya Bharathi Nagar,
Kalady, Ernakulam dist
Kerala- 683574



ADI SHANKARA
BUSINESS SCHOOL



ADI SHANKARA BUSINESS SCHOOL PRESENTS MAYUKHA '19 - INTER COLLEGIATE UG FEST -

- 13TH FEBRUARY 2019 -

**JOGE DE
MARKETING**
(MARKETING GAME)
1st ₹ 5000
2nd ₹ 3000

chasse au trésor
(TREASURE HUNT)
1st ₹ 5000
2nd ₹ 3000

**ФЪШНАУА
ВІКТОРІА**
(GENERAL QUIZ)
1st ₹ 4000
2nd ₹ 2000

(SPOT EVENTS)
SPOT DANCE
1st ₹ 2000

TROLL MAKING
1st ₹ 500
Best Group Selfie
1st ₹ 500

MAGNATE BOSS
(BEST MANAGER)
1st ₹ 8000



ADI SHANKARA INSTITUTE OF ENGINEERING
AND TECHNOLOGY, VIDHYA NAGAR,
MATTOOR, KALADY, ERNAKULAM, KERALA 683574

FACULTY CO-ORDINATOR:
Dr. LEKSHMI BHAI P. S (+91 80780 69769)

STUDENT CO-ORDINATORS:
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ARDRA V (+91 73566 68796)
ARJUN S. MADHAV (+91 7994206229)

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Adi Shankara

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Marks - 10



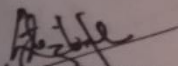
Adi Shankara Business School

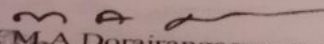
Adi Shankara Institute of Engineering & Technology
Vidya Bharathi Nagar, Mattoor, Kalady, Ernakulam, Kerala 683574
Phone: 0484 246 3825

Certificate

MAYUKHA '19

This is to certify that Mr/Ms... *Gayathri*
..... *ASIET, Kalady* has secured *1st*
..... in the event... *Spot dance* **MAYUKHA '19**
Shankara Business School, Adi Shankara Institute of
Engineering & Technology, Kalady, On 13th February 2019.


Dr. Elizabeth George
Head of the Department


Dr. M.A. Dorairangaswamy
Principal ASIET
