



# Adi Shankara

## INSTITUTE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE & Affiliated to APJ Abdul Kalam Technological University  
Vidya Bharathi Nagar , Mattoor, Kalady, Ernakulam District, Kerala State Pin: 683574



## CRITERIA 3- Research, Innovations and Extension

### 3.2- Innovation Ecosystem



**Workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and Entrepreneurship**

Photos:



The poster features a central photograph of Sajiv K Menon, a man with a beard and mustache, wearing a maroon patterned shirt. The background is dark with white and teal text. At the top, there are three logos: Adi Shankara Institute of Engineering and Technology, Kalady; Institution's Innovation Council; and Adi Shankara Business School. The event details are listed in a teal box at the bottom right.

**Adi Shankara**  
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www.asiet.ac.in

INSTITUTION'S  
INNOVATION  
COUNCIL  
Ministry of Education, Government of India

ADI SHANKARA BUSINESS SCHOOL  
"EDUCATION IS LIFE"

**EXPERT  
TALK**

**SAJIV K MENON**  
DIRECTOR, NITTA  
GELATIN INDIA Ltd

**TUESDAY**  
**08-11-2022**  
TIME : 1.30pm  
VENUE : ASIET AUDITORIUM

Vidya Bharathi Nagar , Mattoor, Kalady, Ernakulam, Kerala  
683574

## My Story - Motivational Session by Successful Innovators:

<b>Name of Event:</b>	<b>My Story - Motivational Session by Successful Innovators</b>
<b>Event Conducted Date:</b>	<b>08 /11/ 2022</b>
<b>Venue Details:</b>	ASIET Kalady
<b>No of Participants:</b>	62 students and 5 Faculty members from MBA Department.
<b>About the Event:</b>	The Institution Innovation Cell (IIC) in association with the Adi Shankara Business School initiated an IIC session- My Story-Motivational Session by Successful Innovators, with an objective to encourage students towards Entrepreneurship and also to kindle the skills of the young minds aspiring to be successful entrepreneurs.

Mr.Sajiv K Menon, Director Nitta Gelatin India Ltd delivering the "Expert Talk" on the Job Opportunities For Young Professionals on 8.11.2022 at Seminar Hall,ASIET

